

Climate policy after the crash

**Klaus Hasselmann
Max Planck Institute for Meteorology
Hamburg**

Tallinn, 18th August 2009

1957:

sea change in public and political awareness of climate change

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through

- Stern Report

- 4th Assessment Report of IPCC (UN Intergovernmental Panel on Climate Change)

- Al Gore film

} Nobel
peace
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Question no longer: **is climate change real?**
but: **what must we do?** :

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Question no longer: is climate change real?

but: **what must we do?** :

1958:

- Global financial crisis and recession

➡ Widespread uncertainty: Can we believe the economists on what must be done?

:

The crisis: a breakdown of trust

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- of producers, in the demand for the products supplied
- of consumers, in the security of their jobs

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Questions

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2. How can science better advise climate policy?

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The Economist

JULY 18TH-24TH 2009

Economist.com

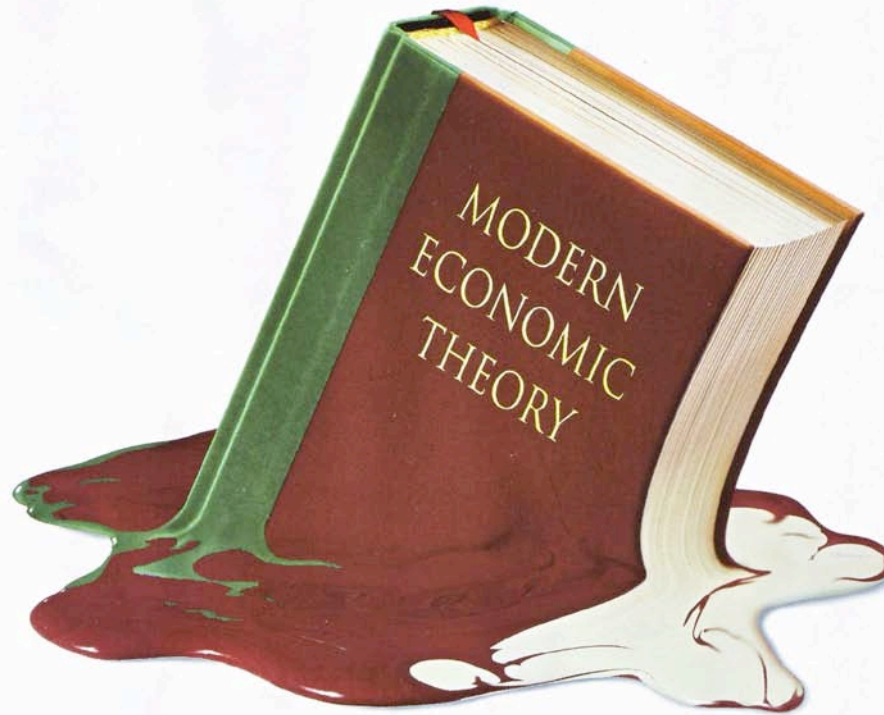
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The rot in Japan's governing party

Europe's energy insecurity

Goldman Sachs's record profits

Summer camp for atheists



Where it went wrong—and how the crisis is changing it

ISSN 0950-0804

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 - The speculative drive and herding instinct of investors (Charles Mackay, 1852)
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 - The need for government regulation to stabilize the system (John Maynard Keynes, 1936)

**So why wasn't the impending crisis predicted
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A simple explanation (from a climate scientist):

The long-standing dichotomy between

- the dynamic mental models of the classical economists (relevant for the crisis) and**
- the general equilibrium models of mainstream economic theory (elegant, but irrelevant or even misleading)**

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- **the general equilibrium models of mainstream economic theory (elegant, but irrelevant or even misleading)**
 - which have dominated the free-market thinking of the western world since the collapse of communism**

Mental models of classical economists

(Francois Quesnay, Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, Joseph Schumpeter,...)

Main stream general equilibrium theory:

(Léon Walras, Kenneth Arrow, Gérard Debreu, text books, e.g. Samuelson-Nordhaus,..)

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Dynamic system, governed by behaviour of many competing actors pursuing conflicting goals. Free-running system produces instabilities, creates social inequities, conflicts, etc. Task of government: stabilize system by balancing private and public interests, creating a socially just society.

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Competition between individual economic actors results automatically in an optimal economic outcome (Adam Smith's "Invisible hand"). Inequities more than compensated by growth. Economic system inherently stable, interference by government produces sub-optimal outcome.

Mathematical and software tools

Mental models of classical economists (but tools were not available for original authors):

Main stream general equilibrium theory:

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- **systems dynamics of coupled sets of nonlinear ordinary differential equations**
- **simulation software (STELLA, VENSIM)**

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Maximization of total utility function, dependent on many parameters (investment, trade, etc.) for many economic sectors and regions

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Main stream general equilibrium theory:

Need for a new approach:

a family of easily understandable dynamical models

instead of


highly complex general equilibrium models



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Model prerequisites :

1. Dynamic

2. Simple, easily understandable

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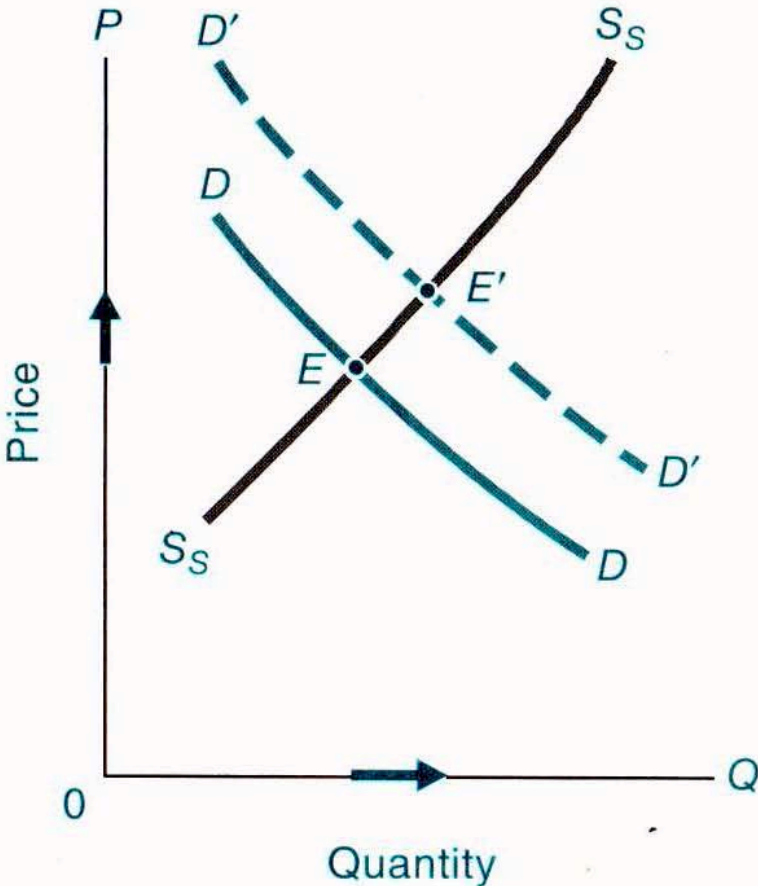


1. Dynamic

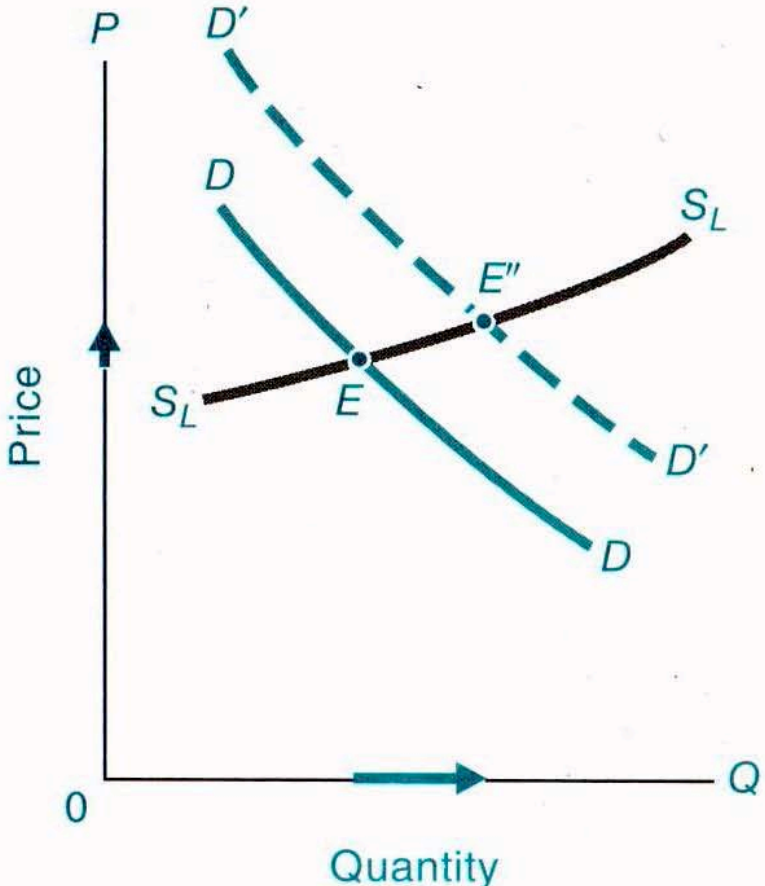
2. Simple, easily understandable

Textbook view of equilibrium in supply and demand in relation to price (Samuelson and Nordhaus)

(a) Short-Run Equilibrium



(b) Long-Run Equilibrium



System dynamics representation of supply-demand-price interdependence

$$dS/dt = F(S, D, P) \quad (S = \text{supply})$$

$$dD/dt = G(S, D, P) \quad (D = \text{demand})$$

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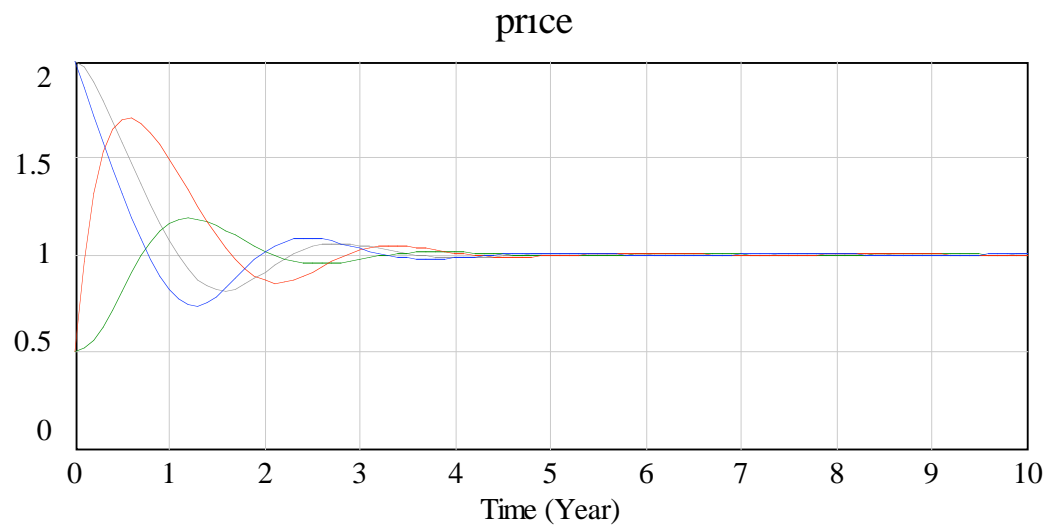
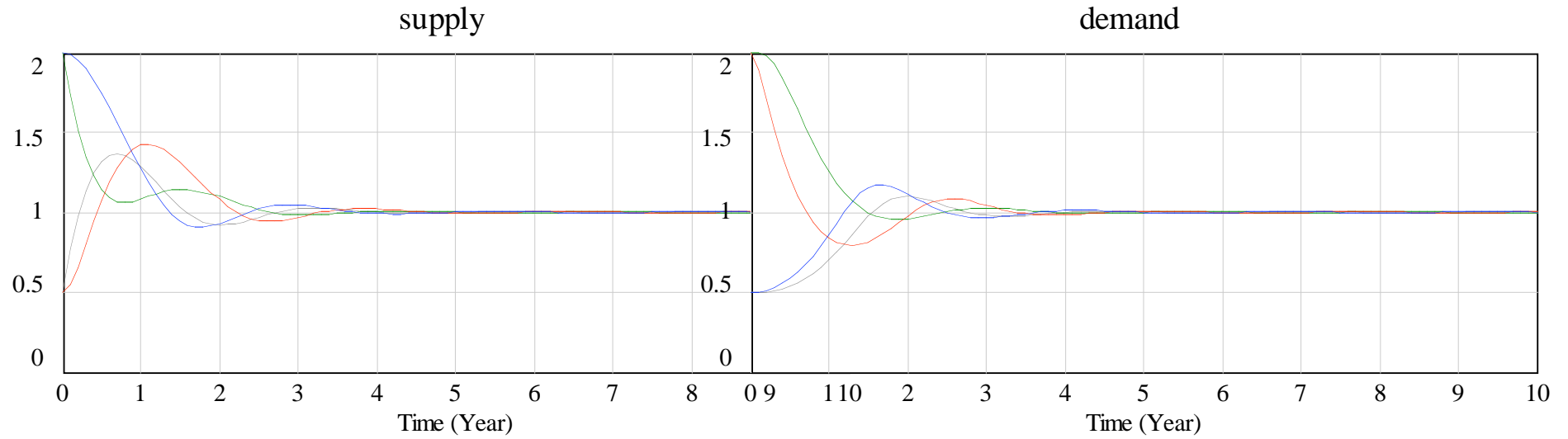
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Result: stable equilibrium



**General equilibrium model:
evolution to joint equilibrium
in supply, demand and price
for four different initial
conditions**

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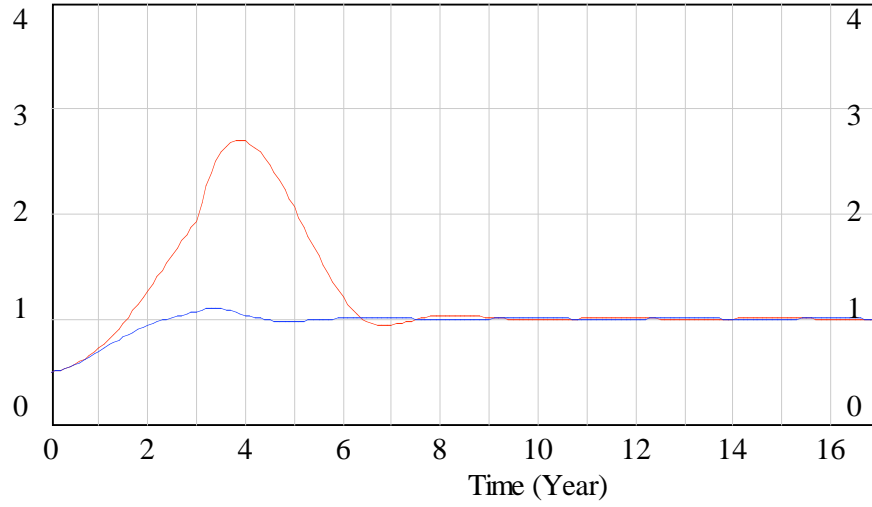
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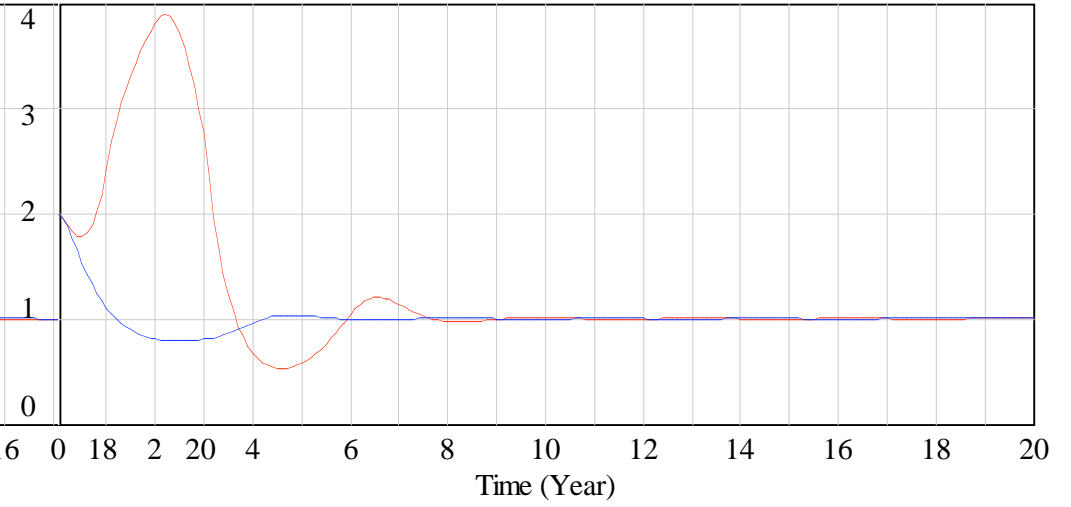
Hypothesis 2: $P \uparrow$ induces $dD/dt \uparrow$ [speculation, herding],
otherwise as in Hypothesis 1.

Result: unstable boom - bust event

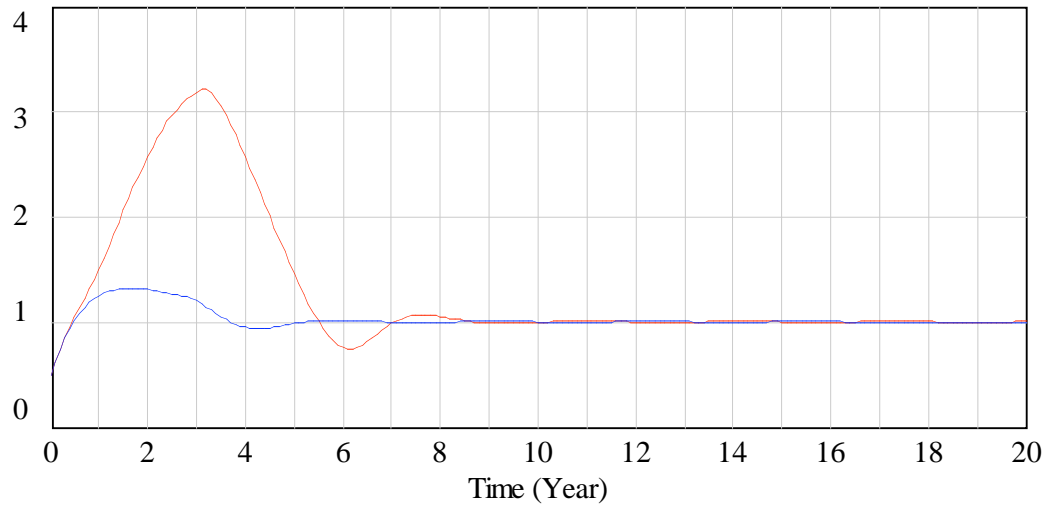
supply



demand



price



Boom-bust model: —

Equilibrium model: —

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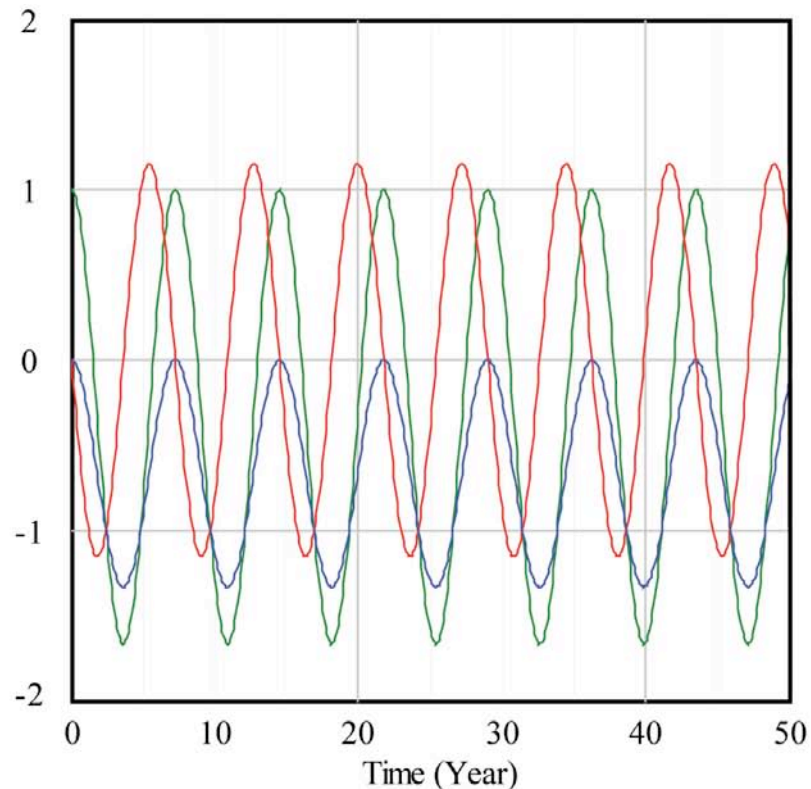
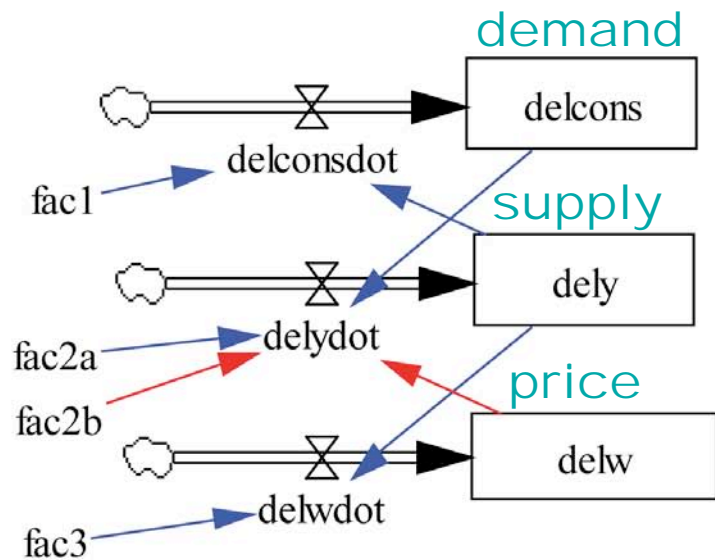
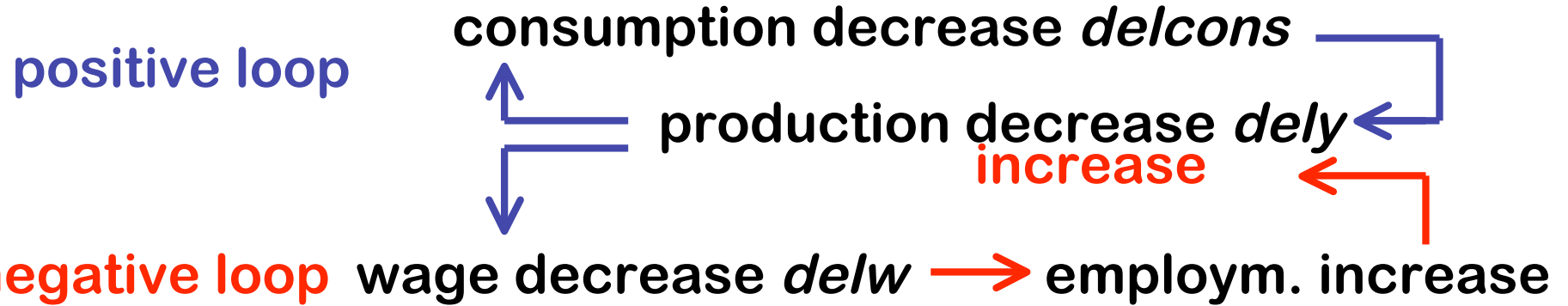
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otherwise as in Hypothesis 1.

Result: unstable boom - bust event

Hypothesis 3: $S \downarrow$ induces $dD/dt \downarrow$, $dP/dt \downarrow$
 $D \downarrow$ induces $dS/dt \downarrow$
 $P \downarrow$ induces $dS/dt \uparrow$

Result: business cycle

Business cycle model: two-feedback loops, one positive (unstable), one negative (stabilizing)



System dynamics representation of supply-demand-price interdependence

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General result: A system of three first-order ordinary differential equations can have solutions representing:

- a damped periodic, monotonic or non-monotonic (e.g. boom-bust) transition to an equilibrium point
- a stable convergence to a periodic attractor
- an unstable trajectory diverging to infinity
- a bounded, non-periodic chaotic trajectory

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Which type of solution is realized depends on the initial conditions and the behaviour of the economic actors

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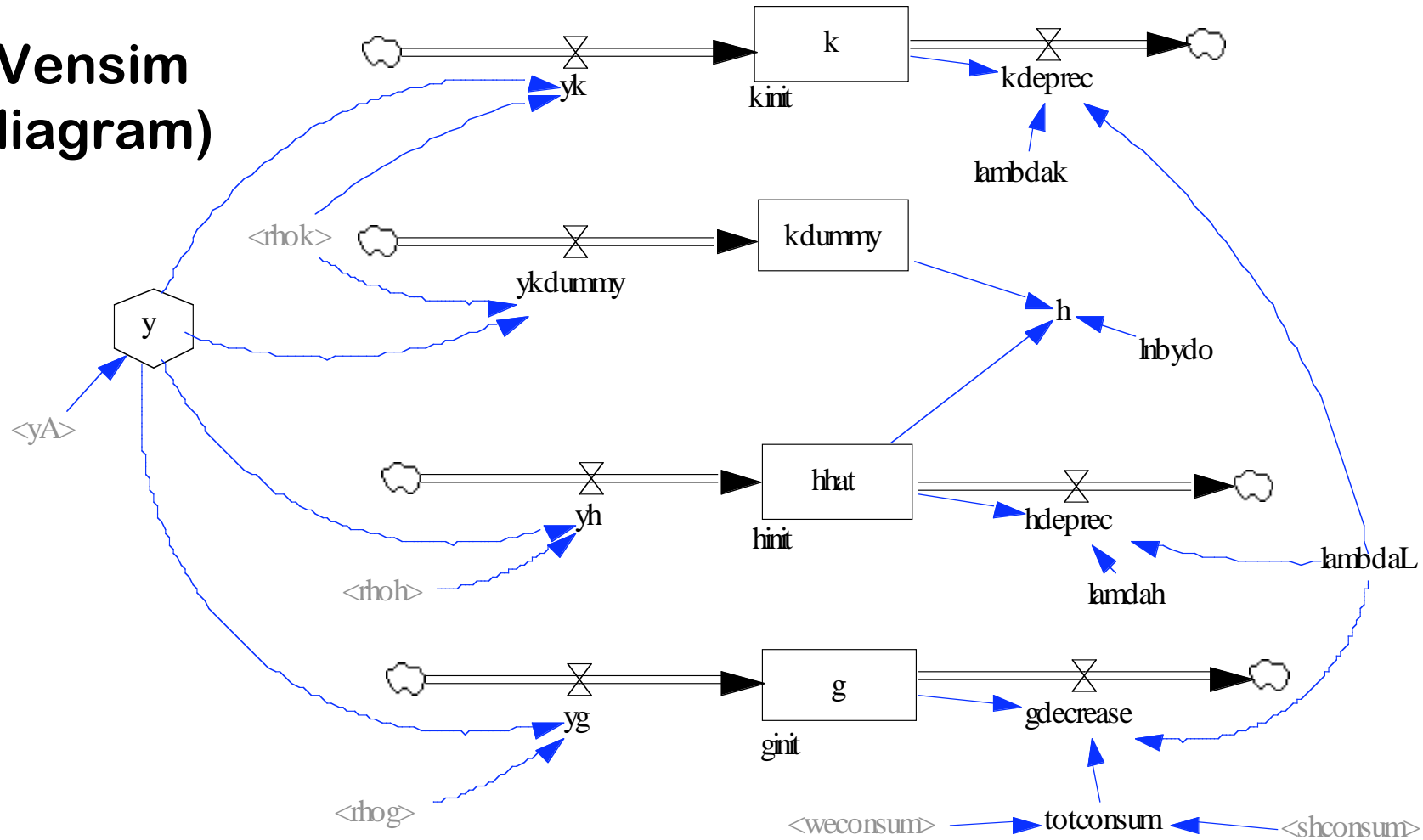
1. Dynamic

→ 2. Simple, easily understandable:

Apply modern software tools based on graphical representation of dynamic feedback processes (e.g. Stella or Vensim)

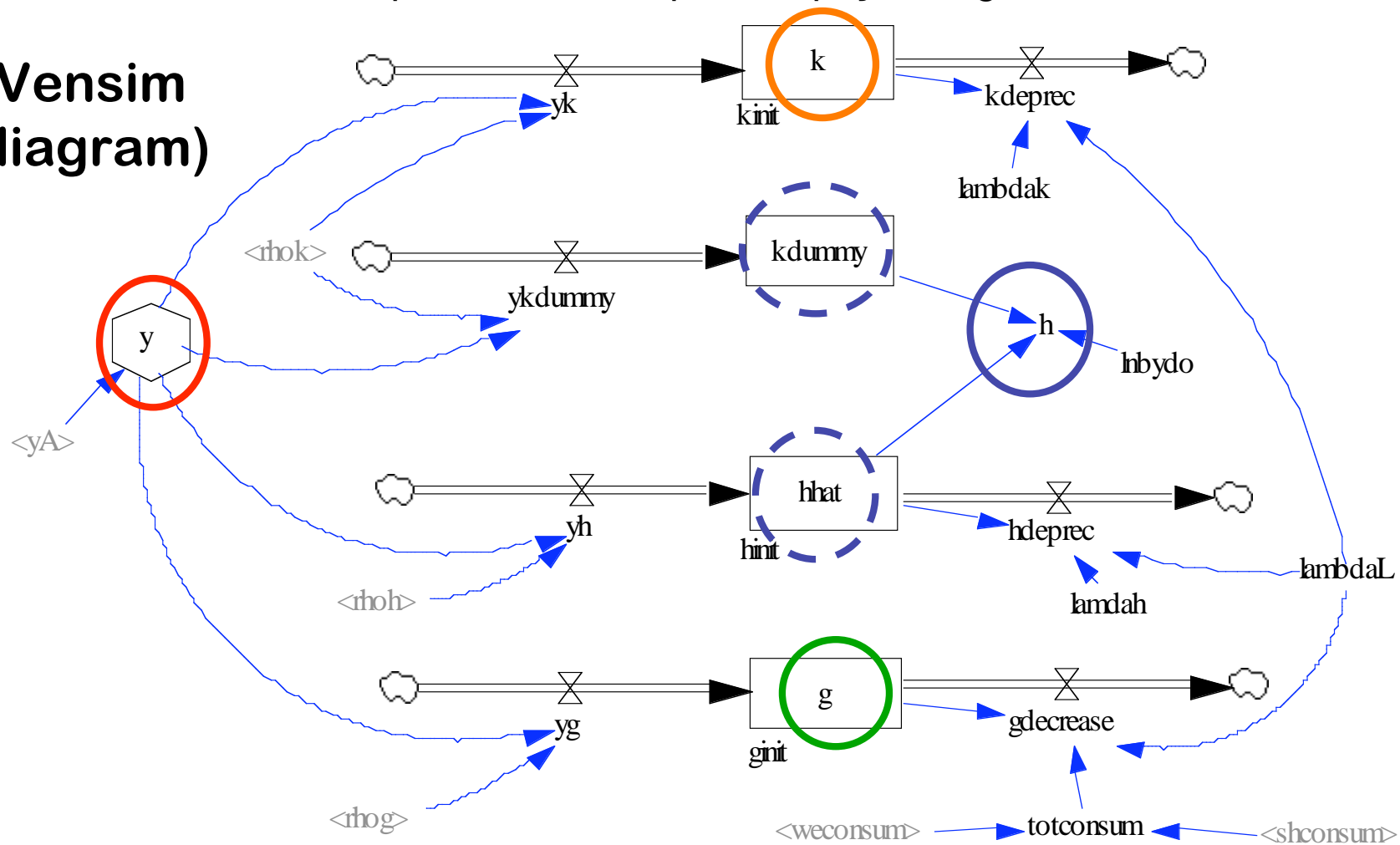
The "real economy": Production output in physical units

(Vensim diagram)



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y: total production, invested in:

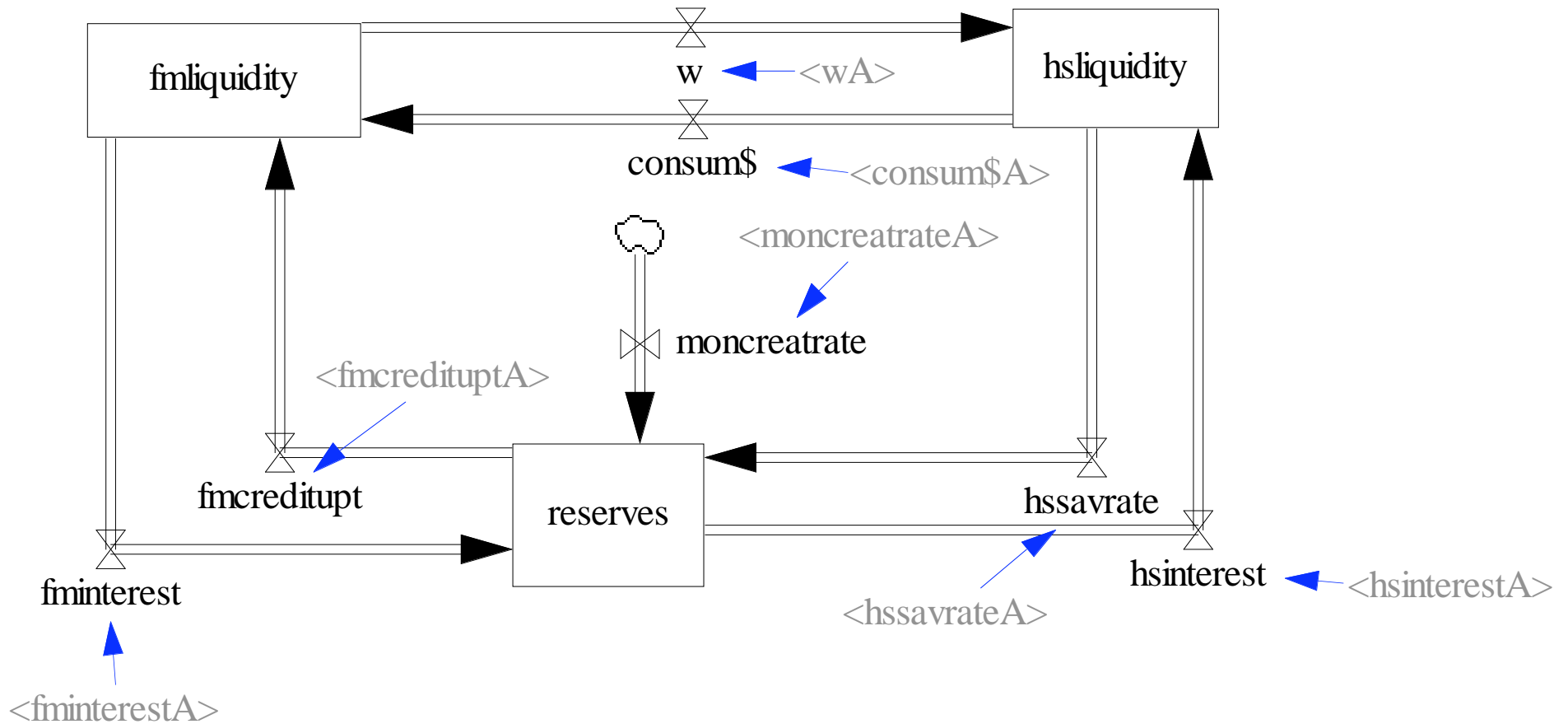
k: physical capital

h: human capital

g: consumer goods and services

The “virtual economy” (financial system): money circulation between firms, banks and households

on



And: apply Occam's razor:

**use the simplest model that explains
the phenomenon!**

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Example: how should one balance the current-account surpluses of countries like China, Japan and Germany?

The Economist

AUGUST 8TH-14TH 2009

Economist.com

A looming power crisis in Britain
America's unjust sex laws
Why rich people have more children
Cuba goes backwards
An intellectual split in Islam

Wunderbaaaaaaargh...

Germany's unbalanced economy



Albania 111.000 Croatia 111.000 France 45.50 Iceland 111.000 Nigeria 111.000 Romania 111.000 South Africa 111.000
Austria 45.50 Cyprus 45.50 Gibraltar 45.50 Israel 111.000 Jordan 111.000 Kuwait 111.000 Lebanon 111.000
Bahrain 111.000 Czech Rep. 111.000 Greece 45.50 Italy 45.50 Lithuania 111.000 Poland 111.000 Serbia 111.000 Switzerland 111.000
Belgium 45.50 Denmark 111.000 Hong Kong 111.000 Hungary 111.000 Luxembourg 111.000 Portugal 111.000 Singapore 111.000 Turkey 111.000
Bulgaria 111.000 Estonia 111.000 Finland 111.000 Korea 111.000 Latvia 111.000 Malta 111.000 Qatar 111.000 Slovakia 111.000 Slovenia 111.000
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**Economist,
8-14 August 2009:**

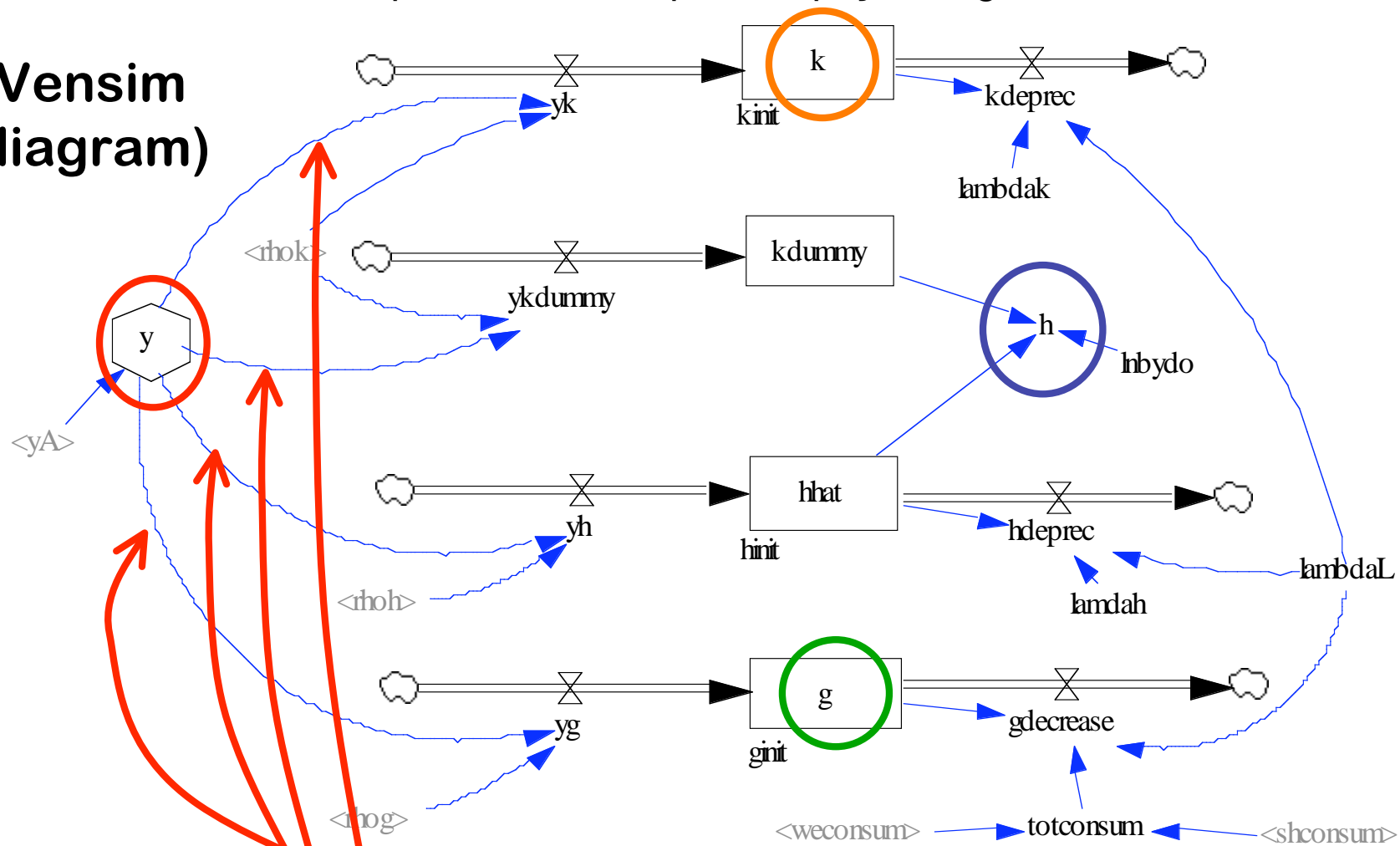
**Shift production from
exports to domestic
consumption
(standard main-
stream answer).**

**From the viewpoint
of climate policy:
short-sighted!**

**Appropriate
response:
shift production to
renewable energy
technologies!**

The “real economy”: Production output in physical units

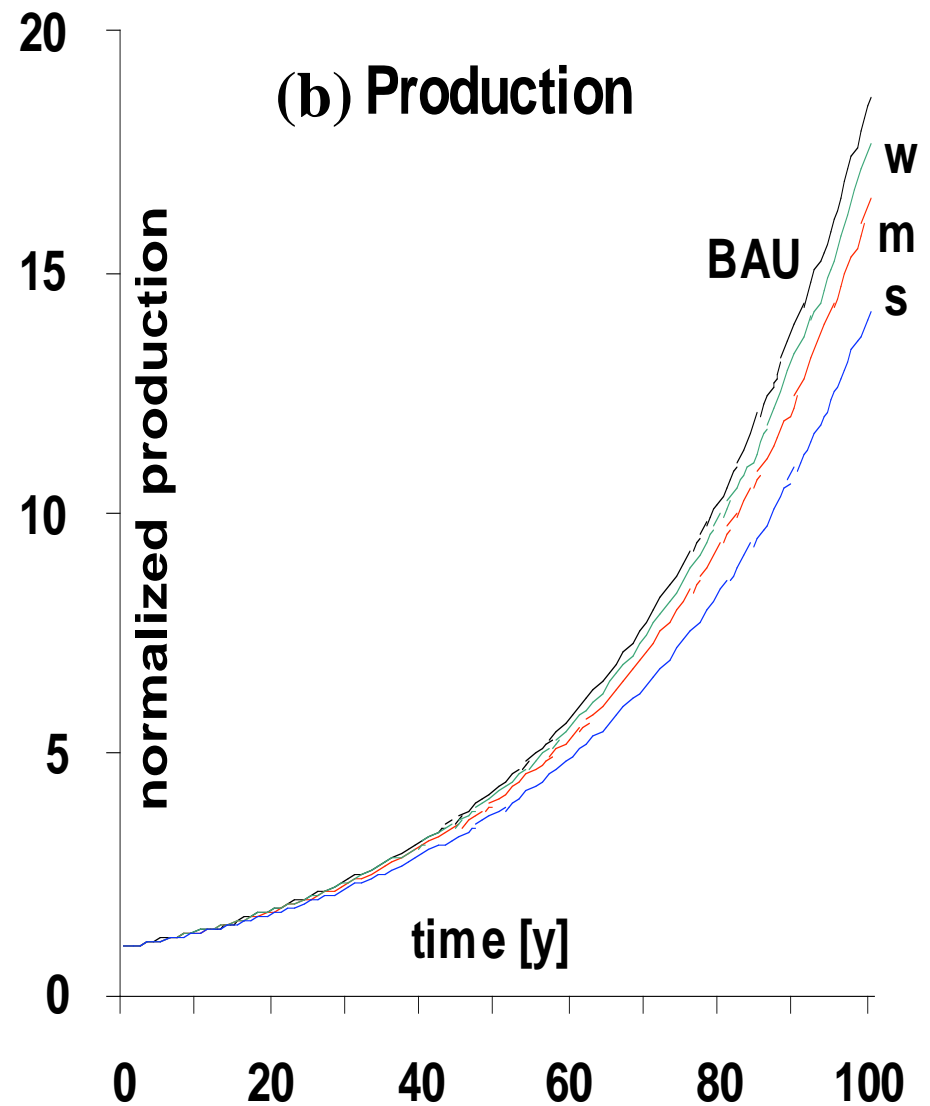
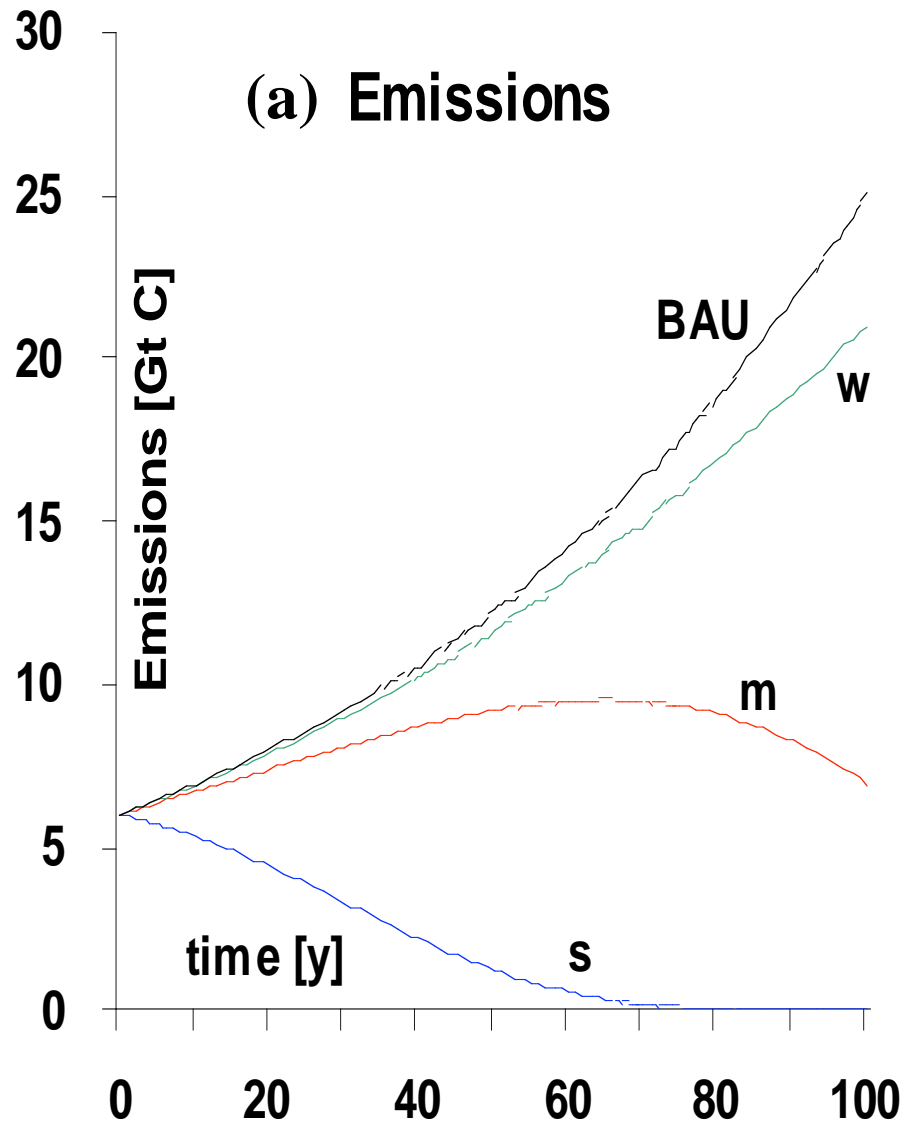
(Vensim diagram)



Balancing the current-account surplus: apply climate policy instruments to shift production streams from exports to renewables (maintaining level of domestic consumption).

Model M3.0.

mitigation measures: w: weak, m: moderate, s: strong



Estimates of the costs of climate change mitigation:

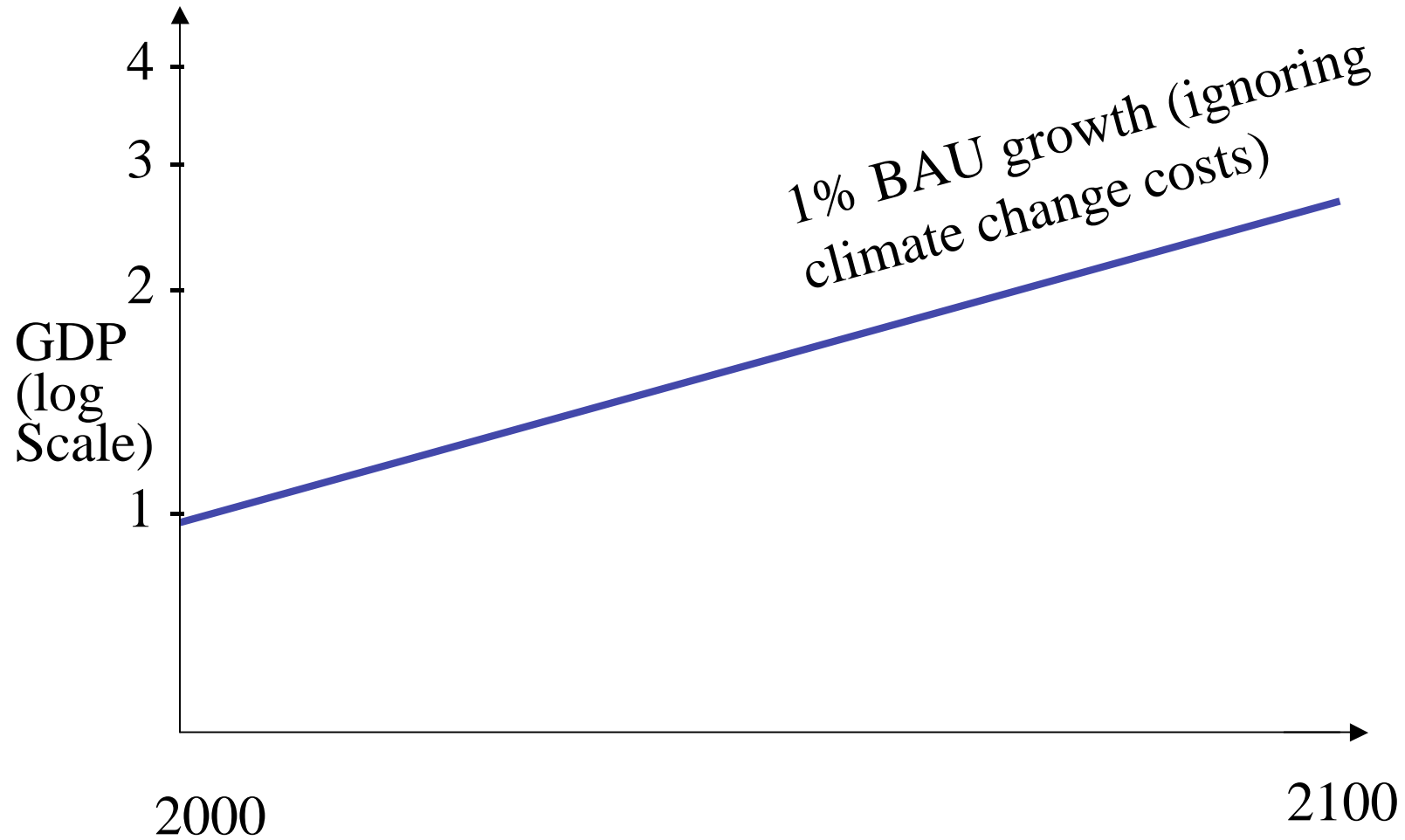
1 % of GDP

Consistent with: IPCC 4th Assessment Report; macro-economic model intercomparison, The Energy Journal, Special Issue, 2006; the Stern Review, 2006).

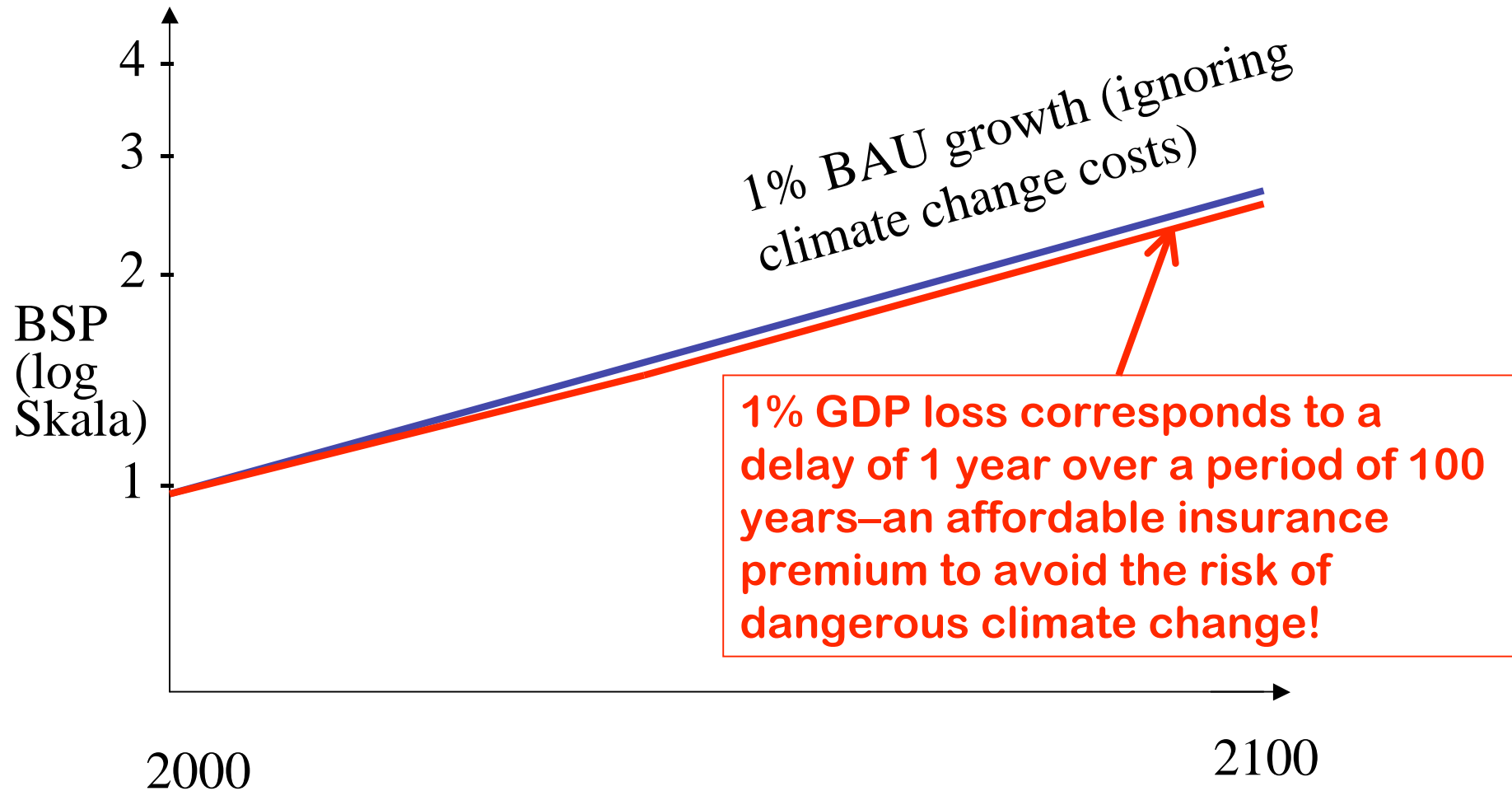
Range of other estimates:

-1 % to + 4% of GDP

Is climate change mitigation affordable?



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Challenge for global climate policy: arrive at an equitable international agreement structured on a combination on the four basic instruments:

1. carbon price

2. subsidies

3. regulatory framework

4. technical and financial transfer from developed to emerging and developing countries

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Apply simple dynamic models to demonstrate convincingly that this is technologically feasible at negligible cost and with an enhanced quality of life

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